

SUPPLIER ROUTE



Introduction

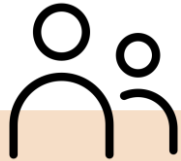
What is CSR?

CSR or Corporate Social Responsibility is a company's voluntary contribution to social, environmental and ethical issues.



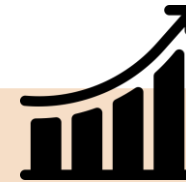
For your client

Awareness of environmental and social issues is growing. By choosing to engage in these areas, you can stand out from the competition and become a more attractive company.



For your employees

Implementing a CSR strategy allows you to unite your teams around a purpose and values. You bring meaning to their mission, transparency and you will improve your internal practices. You will also improve the retention of your employees and the attractiveness of your recruitment .



For your business

In addition to the mandatory and legal aspects, the actions you take to reduce your energy consumption will have an impact on reducing your operating costs, for example.



For the planet

You will develop the impact of your business in a positive way on society and the environment.

The pillars of a CSR strategy



Social Axis

Health, safety and employee well-being



Environment Axis

Reducing the environmental impact both at the level of the company's activity and at the level of the products manufactured.



Ethics Axis

The fight against corruption and mismanagement of information.



Sustainable Purchasing

Commitment to a responsible and sustainable purchasing approach.

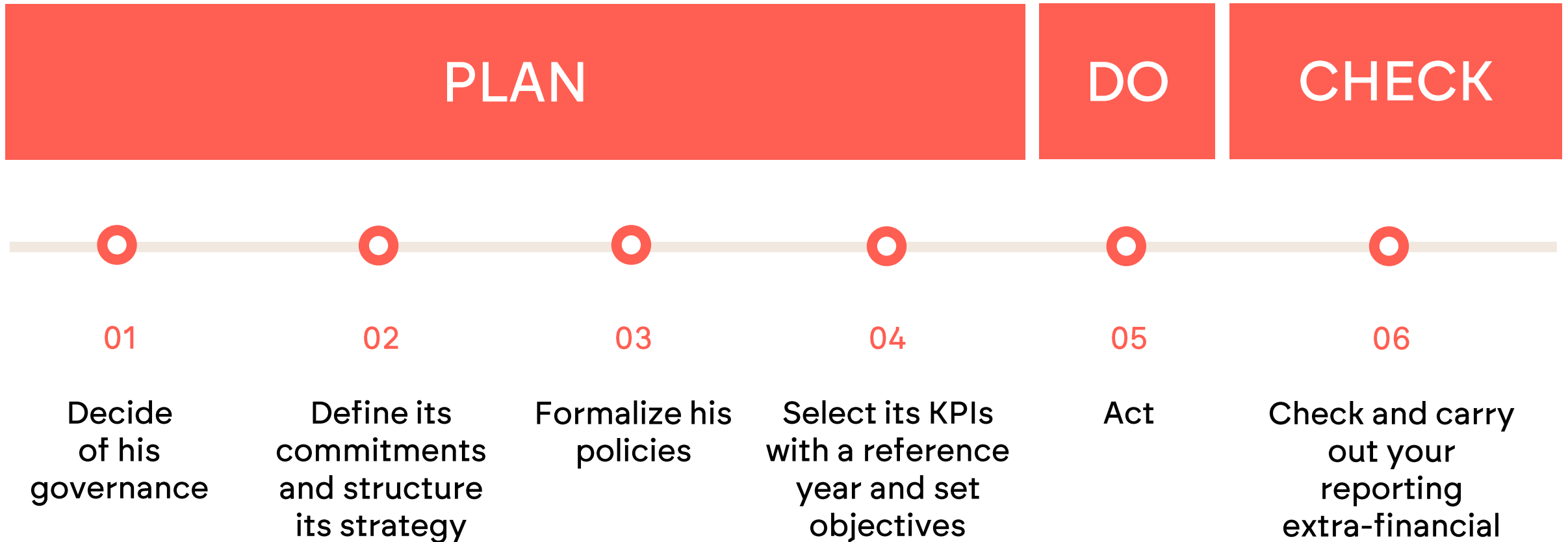
What's the point of leading a CSR strategy?

Set goals and continually improve

Be aware of your actions

Communicate internally and externally (recruitment, clients, etc.)

How to build a CSR strategy?



PLAN

Governance

01 Have a dedicated person to deal with the problem

- + : a single person allows you to act more quickly, because this person will devote time
- : the implementation of actions can be more difficult in certain departments because employees and managers may not take ownership of the subject

02 Have a committee

- + : made up of different managers, the services are associated with the progress made and can share their issues
- : more complex timing, because everyone already has their work to do

03 Using existing governance bodies such as the steering committee

- + : management is involved and you benefit from an organization already in place
- : CSR can become a marginalized issue

CSR governance, or Corporate Social Responsibility , refers to how a company integrates social, environmental and ethical concerns into its operations.

PLAN

02 Define its commitments and structure its strategy

Several methods:

Via an audit
ie Ecovadis

Via the SDGs

**Via the CSRD
method** and the double
materiality matrix

Business Case Examples

Several ways to present your strategy



6 pillars of long-term commitment



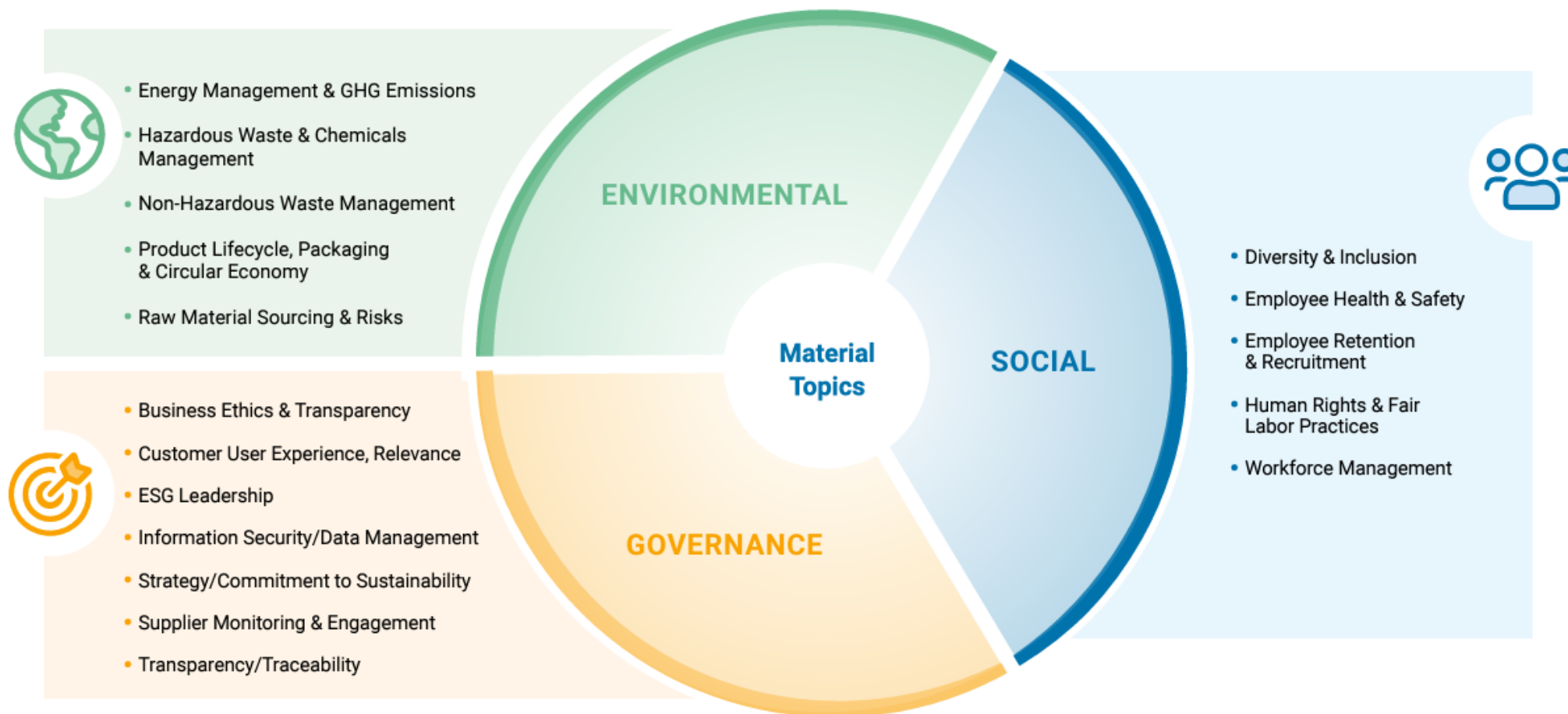
CSR report

Act for a climate-positive world     	by continuously investing in and developing innovative solutions that deliver immediate and lasting decarbonization in line with our Carbon Pledge.
Be efficient with resources     	by behaving responsibly and making the most of digital technology to preserve our planet.
Live up to our principles of trust     	by upholding ourselves and all around us to high social, governance, and ethical standards.
Create equal opportunities      	by ensuring all employees are uniquely valued in an inclusive environment to develop and contribute their best.
Harness the power of all generations     	by fostering learning, upskilling, and development for each generation, paving the way for the next.
Empower local communities  	by promoting local initiatives and enabling individuals and partners to make sustainability a reality for all.

3 pillars of commitment



CSR report





CSR report



- Energy efficiency
- Environmental regulatory compliance
- GHG emissions
- Supply chain - environment



- Employee diversity, equity, and inclusion



- Supply chain - human rights
- Business ethics and integrity
- Governance, ownership, and accountability
- Regulatory compliance practices
- Privacy and data security



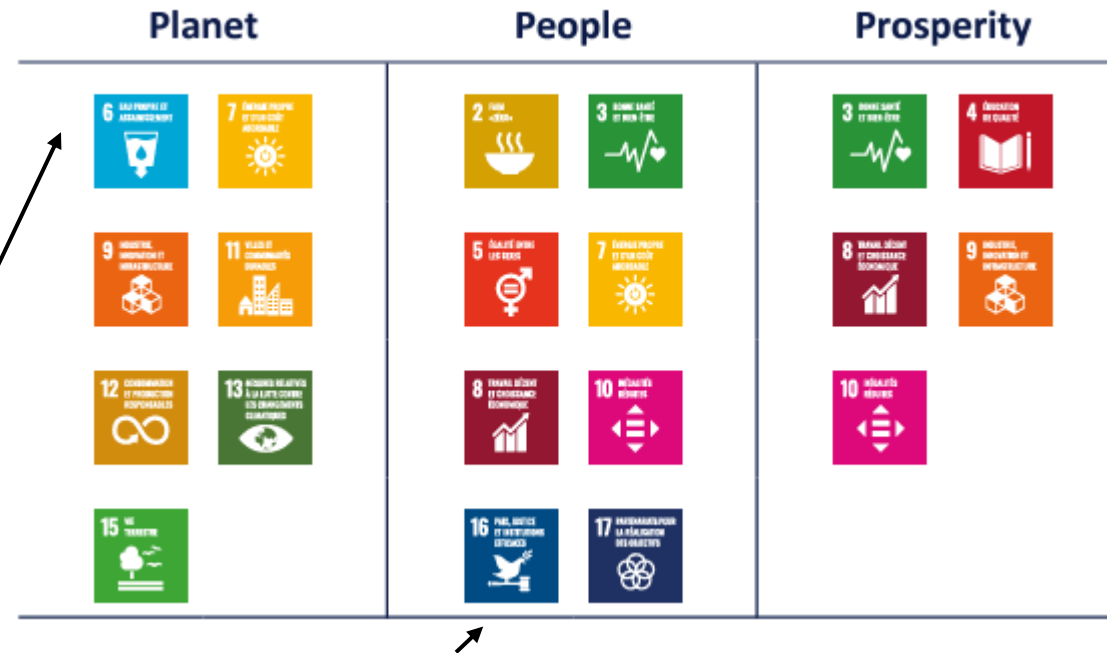
3 pillars of commitment



CSR report



- Reduce carbon footprint



- Grow with the group's ecosystems (advance suppliers)
- Putting Business Ethics into Practice

- Promoting equity and inclusion within teams
- Putting the work environment at the service of employee performance
- Strengthening employee engagement (sponsorship)

PLAN

Policies

01 Create a single document

- + : Having all your commitments in one document makes it easier to update
- : the document is more cumbersome

02 Create a policy by topic

- + : facilitates understanding and response to certain audits
- : makes the update more complex

What does a policy consist of?

- 
- Describe your commitments
 - Specify the scope of application
 - Specify quantitative objectives
 - Specify governance, distribution of responsibilities
 - Indicate the mechanisms for reviewing and updating the policy

DO

Measures and actions implemented

For each pillar, several levels of action and coverage rates.



Level 1

- _ Training & awareness **All**
- _ Evaluation & survey
Social | Sustainable purchasing
- _ Alert procedure **All**
- _ Carbon footprint
Environment



Level 2

- _ Risk mapping **All**
- _ Actions to reduce consumption
Environment
- _ Actions to promote the circular economy
Environment



Level 3

- _ Support / program / action plan
Sustainable purchasing
- Ethics** Procedure Audits
- _ Responsible purchasing objectives integrated into buyers' performance evaluations
Sustainable purchasing

CHECK

Reporting on extra-financial KPIs

How to choose your indicators to measure your progress:

_ choose indicators of existing standards that allow comparison with other companies



_ create your own indicators according to your specific needs

_ Ethics

Percentage of employees trained in business ethics

_ Social

Percentage of direct employees paid below the living wage

_ Sustainable purchasing

Percentage of suppliers adhering to the code of conduct

_ Environment

Total weight of hazardous waste

According to the result, an personalized CSR supplier journey will be proposed

5 video sessions over 12 months

Sharing documents & other resources



Your CSR supplier journey

5 video sessions over 12 months

Sharing documents & other resources



WHERE DO YOU STAND?

CSR survey will be sent to you to
know your stage on this subject

The dates

